2ND AFRICAN CONFERENCE ON PRECISION AGRICULTURE

NAIROBI, KENYA

7-9 | December | 2022



www.PAafrica.org | #AfCPA2022

in ACTION for AFRICA

Exhibitor and Sponsorship Prospectus

Showcase your products and services to key decision-makers in the precision agriculture research community at AfCPA 2022. Secure your exhibit, advertising and/or sponsorship opportunity today!

This prospectus describes the many support opportunities available at the 2nd AfCPA. Take advantage of these packages, or work with AfCPA to develop a customized plan that fits your needs and budget.

AfCPA is looking forward to building on the success of its first conference held in 2020. This inaugural three-day virtual event, held under the restrictions of Covid-19, welcomed over 750 registrants from 53 countries across Africa and the world. Attendees represented a diverse mix

of representatives from research, academia, government, NGOs, and agricultural industry. We are proud of how quickly AfCPA has established itself as an effective forum serving a community focused on putting precision agriculture in action for Africa.

This December, AfCPA 2022 offers an in-person conference centered in Nairobi, as well as a virtual conference environment connecting agriculture experts and stakeholders from across Africa and beyond.

Thank you for your support of AfCPA. We look forward to your participation.

All enquiries can be sent to info@paafrica.org



SPONSOR PACKAGES

All packages include sponsor name and logo on:

- sponsor page of conference website
- o official program
- smartphone app
- registration packets
- conference newsletters

All materials must be submitted by 31 October, 2022. Contact: info@paafrica.org

Bronze

\$1,500

- Exhibit space
- 1 regular registration
- 4 online registrations

\$3,000

- Exhibit space
- 2 regular registrations
- 6 online registrations
- 1 piece of promotional material in registration packets

Gold

\$5,000

- Exhibit space
- 4 regular registrations
- 8 online registrations
- 15-minute speaking slot on program (dependent on availability)
- 2 pieces of promotional material in registration packet

Additional sponsorship opportunities are available (e.g., receptions and conference breaks). Contact info@paafrica.org for details.

Platinum

\$10,000

- Exhibit space (premium location)
- 6 regular registrations
- 10 online registrations
- 30-minute speaking slot on program (dependent on availability)
- Sponsor name and logo displayed on conference website homepage
- 2 pieces of promotional material in registration packet
- Opportunity to air one promotional video
 (5-minutes in length) during the main program







DIAMOND PACKAGE

AfCPA 2022

7-9 December 2022

www.PAafrica.org | #AfCPA2022

PRECISION AGRICULTURE in ACTION for AFRICA

Diamond Sponsorship

\$15,000

- o Choice of a satellite site location; specific venue selection process coordinated with AfCPA organizers
- Dedicated time available for sponsor showcase during local satellite site program; specific content coordinated with AfCPA organizers
- Sponsor name and logo displayed on main and satellite site conference signage
- Sponsor name and logo displayed on conference website homepage
- 30-minute speaking slot on main program (dependent on availability)
- 2 pieces of promotional material in registration packet
- Opportunity to air one promotional video (5-minutes in length) during the main program



Sponsor an AfCPA Satellite Site!

AfCPA 2022 offers a three-day, in-person, main conference held in Nairobi that is virtual connected to a network of in-person satellite sites located across Africa.

Our previous event had 14 satellite sites, each with individualized programs focused on regional precision agricultural solutions.

















Topics of interest at AfCPA include, but are not limited to:

- Precision Agriculture for Tree Crops
- Precision Nutrient Management
- Precision Planting/Harvesting
- Precision Water Management
- Climate Smart Agriculture
- Policy Support Innovations
- Education and Engagement Innovations
- Proximal and Remote Sensing
- Precision Agriculture for Small Holders

- On-Farm Experimentation
- Economics of Precision Agriculture
- Business Models for Precision Agriculture in Africa
- Adoption of Precision Agriculture
- Data Management
- Mapping and Geostatistics
- Software and Mobile Applications
- Robotics, Automation, and Small Farm Mechanization



Main Conference Venue:

TRADEMARK HOTEL

NAIROBI, KENYA

Details at: https://paafrica.org/Venue/Main_Site

Satellite Sites:

Details at: https://paafrica.org/Venue/Satellite_Sites







